

NEWS RELEASE

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Say it in Stitches Selects SolutionIQ as Marketing Partner

Ft. Lauderdale, FL (April 6, 2010) – [Say it in Stitches](#), a premier full-service contract embroidery and digitizing services company, has selected [SolutionIQ](#) as its marketing partner for an integrated campaign beginning this month.

“Our marketing efforts will help Say it in Stitches build on the reputation we’ve established as a premier custom embroidery and digitizing partner for promotional products companies, screen printers and marketing agencies nationwide,” said Alex Fernandez, CEO of Say it in Stitches (SIIS). “Once customers experience our superb quality, fast turnaround and strict deadline management, and excellent customer service, they stay with us. SolutionIQ has the marketing expertise to help us capitalize on our success, connect with existing and new customers, and in doing so help build Say it in Stitches to the next level.” Fernandez says SolutionIQ serves as the marketing arm of SIIS.

Say it in Stitches is a leader in the decorated apparel industry, providing full-service, high-volume contract embroidery and digitizing. Dedicated to the art and business of custom embroidery, SIIS has the capacity and flexibility to accommodate orders from one piece to thousands. Contract embroidery work is produced in-house by an experienced, professional team, and each garment is hand-trimmed, folded and inspected.

With incentives for new and loyal customers nationwide, Say it in Stitches makes it easy and cost-effective for promotional products companies, screen printers and agencies throughout the U.S. to benefit from its industry-leading embroidery and services.

[SolutionIQ](#) works with small- to mid-size businesses to help them grow and connect with customers through smart, local marketing tactics.

About Say it in Stitches

Since 1994, [Say it in Stitches](#) has been providing outsourced contract embroidery services for hundreds of promotional products companies, screen printers and marketing agencies nationwide. With a state-of-the-art facility located in Fort Lauderdale, Florida, Say it in Stitches employs a highly skilled production staff and in-house logo digitizers capable of delivering the finest quality digitizing and embroidery services. For more information, visit www.SayItInStitches.com or call 954-776-0010.

About SolutionIQ

[SolutionIQ](#) connects customers to small- and mid-size businesses through smart local marketing. As the marketing arm of your business, SolutionIQ produces meaningful results with a blend of local, emerging and traditional marketing tactics. SolutionIQ’s experienced team develops cost-effective strategies from a big-picture perspective many of our clients do not have the time or resources to manage, freeing them to focus on growing their business. For more information, visit www.solutioniq.com or call 888.513.6245.

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