



NEWS RELEASE

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Say it in Stitches, To a Tee Announce Incentives for 2010 Licensing International Expo

Visit Booth 5207 for special pricing, giveaways

Ft. Lauderdale, FL (April 2010) – [Say it in Stitches](#), a premier full-service contract embroidery and digitizing services company, will offer “Power Pricing Hours” and other customer incentives and giveaways at the 2010 Licensing International Expo (LIE), June 8-10, 2010 at Mandalay Bay Convention Center in Las Vegas. Say it in Stitches, along with partner To a Tee (formerly [ChariTEES!](#)®), a leading screen printer and embroiderer of custom apparel and specialty items for the nonprofit sector, will also team up to offer hundreds of giveaway sample items from Booth 5207 during the show.

Say it in Stitches is offering preferred pricing – 20 percent off published rates through December 31, 2010 – during “Power Pricing Hours,” each day of the show, from 10:00 to 11:00 a.m. and again from 2:00 to 3:00 p.m. Attendees may also enter to win the first 1,000 pieces free with qualifying orders. Complete details will be available at the booth, #5207.

Each day of the show, Say it in Stitches and To a Tee will giveaway branded licensing show items – hundreds of free custom-decorated hats and t-shirts showcasing the companies’ embroidery and screen printing quality. Licensing International Expo hours are from 10:00 a.m. to 6:00 p.m. on Tuesday and Wednesday, June 8-9; and from 10:00 a.m. to 5:00 p.m. on Thursday, June 10.

Say it in Stitches has provided decorated apparel for hundreds of brands under license, including the National Football League, Major League Baseball and Harley Davidson. To a Tee has provided decorated apparel for non-profit organizations such as American Cancer Society, Susan G. Komen for the Cure and Juvenile Diabetes Research Foundation. For more details, view the booth at: <http://bit.ly/SIISLIEbooth>.

The [Licensing International Expo](#) is the largest show of its kind in the world, drawing attendees from more than 82 countries and 500 exhibitors including licensors, licensing agents and licensees representing 7,000 brands and properties.

About Say it in Stitches

Since 1994, [Say it in Stitches](#) has been providing outsourced contract embroidery services for hundreds of promotional products companies, screen printers and marketing agencies nationwide. With a state-of-the-art facility located in Fort Lauderdale, Florida, Say it in Stitches employs a highly skilled production staff and in-house logo digitizers capable of delivering the finest quality digitizing and embroidery services. For more information, visit www.SayItInStitches.com or call 954-776-0010.

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TWEET:

Say it in Stitches, To a Tee announce incentives for 2010 Licensing Intl Expo June 8-10 Vegas
<http://bit.ly/SIISLIEbooth>

FACTS:

[Say it in Stitches](#) provides premier embroidery services for hundreds of national promotional products companies, agencies and brand licensees. Professionally managed, SIIS is a trusted partner with the production, logistical and service capabilities to deliver the finest quality decorated products.

www.sayitinstitches.com

The [Licensing International Expo](#) is held at Mandalay Bay Convention Center in Las Vegas, June 8-10, 2010. The largest show of its kind in the world, LIE draws attendees from more than 82 countries. LIE is sponsored by the International Licensing Industry Merchandisers' Association (LIMA).

During show hours, Say it in Stitches will offer incentives and giveaways at its booth, #5207, along with partner To a Tee, a screen printer and embroiderer of custom apparel and specialty items for the nonprofit sector. Say it in Stitches' incentives for show attendees include "Power Hours" pricing windows, offering significant discounts off published pricing, in addition to other special offers.